



**Power for All**  
**#PoweringJobs Manager for Kenya**  
**Job Description**

**ABOUT POWER FOR ALL**

Power for All ([powerforall.org](http://powerforall.org)) is an international campaign that advances renewable, decentralized electrification (DRE) solutions as the fastest, most cost-effective and sustainable approach to universal energy access. The campaign serves as a collective voice for businesses and civil society focused on off-grid solutions, including solar, microhydro, biomass, small-scale wind, and mini-grids.

**#POWERINGJOBS MANAGER FOR KENYA**

Power for All is seeking a Manager in Kenya to help lead a new campaign, #PoweringJobs ([powerforall.org/poweringjobs](http://powerforall.org/poweringjobs)), focused on ensuring universal energy access through workforce and entrepreneur development. The Manager will mobilize stakeholders within the country to participate in #PoweringJobs and will be responsible for recruiting and organizing broad partner and ally coalitions, through outreach at events and direct campaign recruitment. The Manager will report to the Chief Communications Officer and the Director of Partnerships.

**ESSENTIAL DUTIES & RESPONSIBILITIES**

- Contribute to thinking, research and strategy behind Calls to Action and related advocacy
- Lead national and state-level partners, allies and volunteers in meaningful actions that result in measurable change including coordinating and meeting with partners, convening stakeholders, conducting job tours, organizing focus groups, outreaching to media, etc.
- Identify and recruit campaign partners, as well as retain and engage existing partners, including regular briefings and trainings
- Develop and maintain “Power Maps”, an inventory system of institutions and influence that identifies and prioritizes relevant decision-makers, institutions
- Manage, update, improve campaign’s CRM system (Zoho) and team-wide use
- Assess the needs of the #PoweringJobs campaign with input from the Power for All team, partners and allies, and develop effective plans to address these needs

**QUALIFICATIONS & EXPERIENCE**

- College degree or equivalent required
- Strong knowledge of the DRE sector, influencers and development landscape in Kenya (contacts at DRE companies, investors, government agencies a plus)
- 5-7 years of related work in the DRE sector or experience leading campaigns and building coalitions
- Coalition-building and/or coordinating diverse stakeholders to achieve common goals
- Project management of complex programs and initiatives across distinct cultures



## **ABILITIES & SKILLS**

- Ability to communicate effectively verbally and in writing and act as a spokesperson for the #PoweringJobs campaign
- Ability to execute integrated campaign strategies, combining both online and offline elements, adaptable for both the developed and the developing world
- Ability to work with a range of people, from CEOs to start-up entrepreneurs
- Ability to travel within country and potentially internationally (approximately 10-25% percent of time)
- Fluency with MS Office, word processing, spreadsheets and CRM protocols
- Ability to work in fluid environments, and under tight deadlines

**Start Date:** As soon as possible

**Status:** Part time (approximately 10 days per month) from January - June 2019

**To Apply:** Send CV, cover letter explaining interest, and relevant writing sample to [info@powerforall.org](mailto:info@powerforall.org)