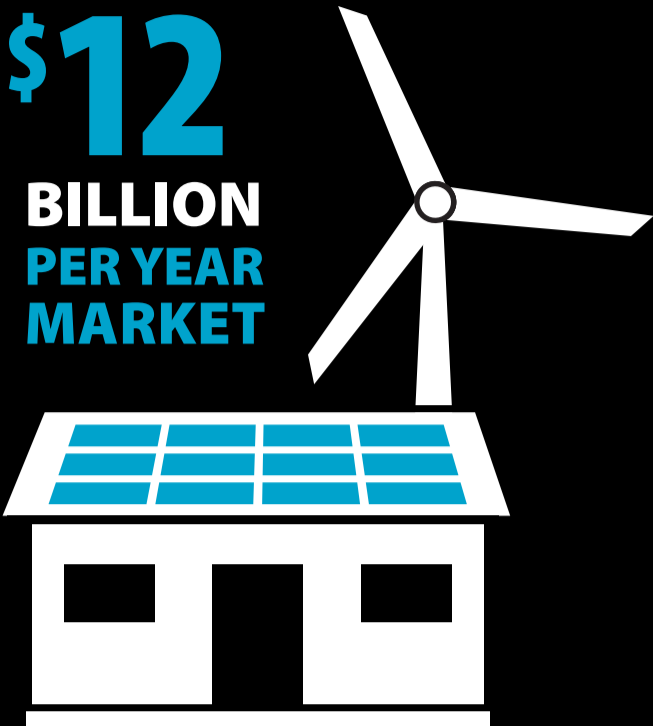


**ENERGY ACCESS:**

**7 REASONS TO GO DECENTRALIZED**

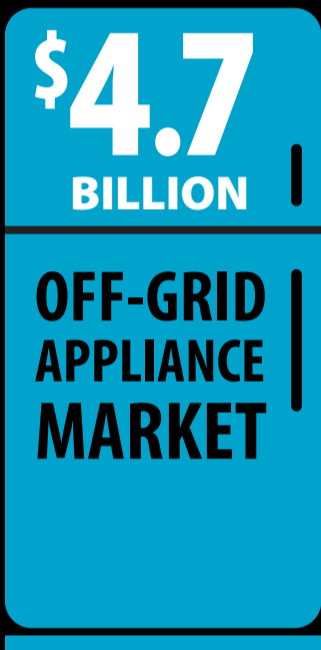
**\$12**  
BILLION  
PER YEAR  
MARKET



**4.5**  
MILLION  
JOB\$

**\$4.7**  
BILLION

OFF-GRID  
APPLIANCE  
MARKET



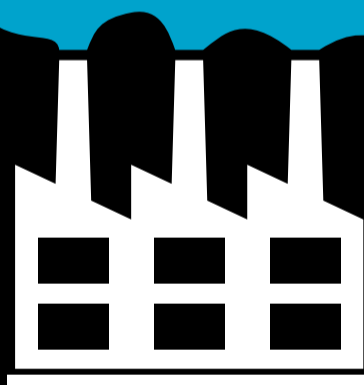
**100 MILLION**  
HOMES LIT BY 2020



**1 BILLION +**  
POTENTIAL NEW CUSTOMERS



EMISSIONS ELIMINATED FROM  
KEROSENE LAMPS  
**EQUAL TO 80**  
COAL PLANTS OFFLINE



**EXCUSES**

**POWER<sub>FOR</sub>ALL**